

SESSION 3

Mooc - Artificial Intelligence for ALL!

This course is a manual, for everybody and especially for people who are not familiar with data science, to understand AI (Artificial Intelligence), take part in AI related projects, transform your way of working and create added value, no matter what your job is. You will find videos and more than 80 interviews of companies, start-ups, reputed academics and scientists from the USA, Canada, China, Indonesia and France. This year, we added 30 more interviews filmed in the USA, Canada and France.

With this MOOC, you'll learn about the following themes:

- The basics of AI
- Application fields
- New business models
- New relation to work
- The AI skills of the collaborators

Format

This MOOC is divided into 5 weeks. In each week, there are several sequences. Each sequence is composed of a 3 to 10 minutes video subtitled in English followed by a quiz.

You can follow the MOOC at your own pace, on your own and wherever you want.

Don't watch every video, pick the ones you're interested in.

The MOOC integrates educational innovations:

- Rich media videos made with Ubcast to share resources in real time
- Zeebra: an interactive forum for smartphone use
- Case studies on the Teach on Mars app
- Videos made with the Light Board of the Paris Descartes University of Pharmacy
- Self-correcting multiple choices quizzes, social media activities, and several live webconferences

You will have access to all contents (videos, documents and quizzes) as soon as the Mooc opens and you will keep access even after it is closed.

For each sequence there's a corresponding thread are open on the Zeebra forum and the MOOC forum. You will get feedbacks to the main questions asked on the forums each week through webconferences.

Requirements

This course is for everyone. There is no prerequisite needed.

The Teacher

Cécile Dejoux

University Professor at Cnam Paris, Associate Professor at ESCP Europe, responsible for [RH sector](#) including a [Human Resources Management and Digital Transformations Master](#) at CNAM. She teaches at ENA and gives numerous business conferences on management in the digital era and AI, train and learn with digital and know how to work in collaborative mode to create collective intelligence.

Director, Cnam, Chair of "Future of Work and Managerial Innovations": [Learning Lab Human Change -Julhiet-Sterwen](#). She has published more than 20 scientific articles and books including "[Metamorphosis in the Digital Age of AI](#)", (Pearson, with E. Leon, 2018).

Awarded Mooc of the Year (2018), nominated Woman in View (2017). She appears in the magazine Usine Nouvelle in the article "E-pedagogy" (2017), the paper Le Monde in "The teacher who fills the screen" (2016), on the cover of Challenges in "Learning online" (2015), ranked No. 1 disruptors by the magazine L'Opinion (2014).

Activities: <http://ceciledejoux.com/>,

[Her publications](#)

[@CecileDej](#)

[Her YouTube channel on management innovations](#)

The interviews



Hugh Brock
Research Director



Serena Peruzzo
Senior Data Scientist



Luc Julia
Co créateur de Siri



Stephen Howe
Senior Product Manager



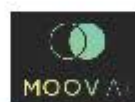
César Hidalgo
Director Collective Learning



SEEDiA



Johan Saba
Cofondateur



Olivier Blais
Head of Data Science



Caroline Vignollet
Agile Engineering Director



Lyse LeBlond
Directrice



Paul Baqué
Sales Manager



Denis Bastiment
CTO



Thomas Solognac
Cofondateur



William Eldin
CEO



Alexar
Ingénieur

Prevision-10



Nicolas Gaude
Head of R&D

le cnam



Mathieu Montes
Pr. Bio Informatique

le cnam



Josselin Noirel
Maître de Conférence

le cnam



Aurélien Latouche
Pr. Statistiques

LA FABRIQUE
MOOC DU CNAM



Certifica

L'IA POUR de Cécile

October 15, 2020
September 5, 2021

[More informations and registration on:](#)



FRANCE
UNIVERSITÉ
NUMÉRIQUE

Homework each week

2h30

