# le cnam

### Conservatoire national desarts et métiers

#### NEW

## Mooc: Strategic Issues: understanding and deciding in a changing world

What is strategy and what is it for? What is strategic today? How to understand the major contemporary international issues? How to conduct the analysis of a strategic situation? How to decide when future is uncertain?

More than thirty personalities, researchers, teachers, practitioners of strategic questions, will guide you in your reflection by drawing on concrete and emblematic cases drawn from the various fields of strategic questions: fundamentals of strategic reflection, politico-military questions, scene international strategy, contemporary threats... This choice of pedagogy by example makes it possible to put into perspective the theoretical notions traditionally taught.

By the end of this course, you will have a better overall understanding of issues vital to our societies. You will also be able to better distinguish what concerns long time and what concerns short time, to sort between essential and secondary, especially in the considerable mass of information that we all receive on a daily basis, to prioritize the interests of the various actors involved. You will be able to develop your own reading and analysis grids, take the necessary perspective on a situation and put it into perspective to make the best decisions.

### Format

The MOOC is organized in 6 modules over 6 weeks. A general introduction presents the purpose, expectations and overall organization. Each of the 6 modules is preceded by a short introduction presenting the program and the expectations for the week in question. The modules are divided into several lesson sequences (these sequences can include one or more videos of four to ten minutes).

In addition, a summary interview with a referent in the area covered constitutes the concluding course of the module (these summary interviews can include one or more videos of four to ten minutes).

For each of the course sequences and for each of the summary interviews, discussions are open on the forum.

NB: all the videos are subtitled in French or in English

### **Prerequisites**

There is no prerequisite.

#### Teachers

Alain Bauer is Professor of Criminology at Cnam and Senior Fellow of the John Jay College of Criminal Justice in New York and the University of Law and Political Science of China in Beijing. He is also an advisor to the New York police (NYPD), the Sûreté du Québec (SQ) and the Sherif de Los Angeles (LASD). He is the author of some thirty reference books on criminal and security issues. Alain Bauer exercises or has exercised multiple activities within various institutions. He chaired the National Council for Private Security Activities (CNAPS) between 2012 and 2018, the steering committee of the National Observatory for Crime and Criminal Responses (ONDRP) from 2003 to 2012 or the Control Group of customs files (2009). He was also rapporteur for the Working Group on Daily Safety in 2007 and co-chaired the Mission on the White Paper on Public Safety in 2011. Alain Bauer was also president of the Superior Council for Training and Strategic Research (CSFRS) between 2009 and 2019.

Air Brigade General (2S), **Paul Cesari** is an engineer at the École de l'Air. Patented by the Interarmed Defense College (CID: ex-Ecole de Guerre), he is also a former auditor of the NATO Defense College and the National Institute for Higher Security and Justice Studies (INHESJ). Pilot-in-command in military air transport, he participated in operations in Africa, the Middle East and the Balkans (1985-2001). He then held various management and staff positions in the areas of planning and programs, international relations, higher education and strategic research. He served on the Air Force staff, in the military cabinet of the Minister of Defense, in the War Academy (2001-2012). He then joined the Center for Strategic Aerospace Studies to perform the duties of Deputy Director, then he took charge of the Joint Seminar of the Grandes Military Schools in 2014. General (2S ° Paul Cesari was military advisor to the CSFRS between 2016 and 2019. Since 2020, he has been consulting military advisor to the Cnam.



January 5, 2022 February 28, 2022

**Course in English** 

More information and registration:





+ tous nos moocs